

ANALYSIS OF MOTIVATION INFLUENCE SALARY AND BONUS OF EMPLOYEE PRODUCTIVITY ON PT ALPHATEC.

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ABSTRACT :

Each company must be willing to increase the productivity of their employees working, so that corporate goals can be run more effectively and efficiently. The company also saw skills and abilities possessed by employees, the company has no meaning if the company does not provide remuneration in the form of bonus motivation. Therefore, it required an effort to motivate employees in order to increase work productivity. The purpose of this Scientific Writing is a writer wanted to know the influence of motivation in improving the salaries and bonuses for employee produktivas PT ALPHATEC. The research method by observation of the company's researchers went to retrieve the necessary data, a direct interview with the owner of the company, and the Library Reseach ie research carried out by reading a book, magazine, and training in libraries or other sources that have anything to do with the discussion. Analysis of the calculation that the two variables have impact on the variables x2 parubahan of -0.4555 to variable x1 at 217.21, which means very strong and negative / direction, opposite direction of the relationship between the variables and the variables x1 217.21 x3 registration of 5.6097 is very strong and positive / direction, with regression obtained for $Y_1 (23) = 217.21 - 0.4555 + 5.6097 \text{ bx}3 \text{ bx}2$. While the determination and analysis of multiple correlation coefficients obtained for 0.98%, which is influenced by salaries, bonuses, and productivity is strong and positive because the value obtained is positive and almost reaches 100%, while the remaining 2% is affected by the revenues earned and the number of employees, while kolerasinya obtained amounted to 0.99 which means the relationship between productivity, wages, and bonuses are very strong and positive because the value is in the can almost close to (1). So the salaries and bonuses issued by comparable companies gained productivity and PT ALPHATEC also have a considerable effect on the productivity of their employees.